

# BREAKTHROUGH ACTION NIGERIA PROJECT

## RADIO PROGRAM MONITORING TOOL

STATE: \_\_\_\_\_ RADIO STATION: \_\_\_\_\_ PERIOD: \_\_\_\_\_

Day	Time	Date	TB Thematic 60-Sec Radio Spots ( )						TB Thematic 60-Sec Radio Spots ( )					
			Time aired						Time aired					
Sun	Morning	4 <sup>th</sup>	7:16	8:15					7:18	8:46				
	Afternoon	June	11:18	1:45					11:46	1:17				
	Evening	2023	4:20	6:47					4:18	5:20	6:48			
Daily total			6						7					
Mon	Morning													
	Afternoon													
	Evening													
Daily total														
Tue	Morning													
	Afternoon													
	Evening													
Daily total														
Wed	Morning													
	Afternoon													
	Evening													
Daily total														
Thu	Morning													
	Afternoon													
	Evening													
Daily total														
Fri	Morning													
	Afternoon													
	Evening													
Daily total														
Sat	Morning													
	Afternoon													
	Evening													
Daily total														
Week Total														

Key:

OA (off air): Write OA in the box if the station is off-air when the spots should be on air.

PQ (poor quality): Write PQ if the station airs a partial or poor-quality spot. Record the time of airing and circle the data.

WM (wrong message): Write WM if the station aired the wrong spot or message at any time.

MS (missed spot): Write MS if the station is on air but did not air the spot at the scheduled time.

Name of Monitor \_\_\_\_\_ Phone number \_\_\_\_\_

Signature and Date \_\_\_\_\_

