

Spot 1 (Vaccination)

Mama Naija visits Mama T's shop, where she sees a poster about the COVID-19 vaccine. She asks Mama T if she has started working for the "COVID people." Mama T's 7-year-old daughter Fifi tells Mama Naija that the poster is there because her schoolteacher says the Covid-19 vaccine is safe and protects everyone from getting sick with the virus.

Spot 2 (Vaccination)

Mama Naija is about to leave the hospital, where she took her son J-Boy to treat his sprained ankle. She sees her neighbor with his family, and he beckons to her. She asks why they are at the hospital, and he tells her that they all came to get the COVID-19 vaccine. Mama Naija smirks, and the health care worker overhears, so he takes time to explain the importance of the vaccine to her. She listens but is not moved. She leaves with her son.

Spot 3 (Testing when Symptomatic)

Mama T and her daughter Fifi meet Mama Naija in front of her shop as Mama Naija is locking up. She doesn't feel well and wishes to go home. Fifi asks about her symptoms and suggests she get a COVID-19 test. Big Joe, the bus driver, comes to pick her up.

Spot 4 (Testing Before Treatment)

Mama Naija is at the hospital. After a routine check, the health care worker asks her to get a COVID-19 test. At first, she is reluctant, but she gets one after further explanation.

Spot 5 (Preventive Behaviors)

Mama Naija is at home with her family. Her COVID-19 test result was positive, but her husband finds her in the sitting room talking with her mother. He reminds her about the need to self-isolate to avoid infecting other members of the family.

Spot 6 (Vaccinating to Protect Family)

Mama Naija is at the hospital looking well. Her latest COVID-19 test result was negative. She asks how she can protect herself next time, and the health care worker tells her about vaccination. She happily agrees to get vaccinated.

Spot 7 (Vaccination)

Mama Naija is back at the market. Her fellow traders welcome her back, and she is excited to tell them about getting vaccinated.

Spot 8 (Vaccination)

At Mama T's shop, Big Joe is eating with other customers when a health care worker enters. Mama T recognizes her from the vaccination center and asks why she is not at work. She says it is her day off. Another customer asks for room temperature water to take his drugs. They have a conversation about comorbidity. The health care worker intervenes and explains the situation.

Spot 9 (Vaccination)

Big Joe takes people to get their booster doses.

Alternatively, a health care worker engages in community outreach in the market in front of Mama Naija's shop. The health care worker talks briefly about COVID-19 and getting vaccinated, with Mama Naija encouraging people.