

Follow Who Know Road

FWKR SBC Objectives & Synopsis

| # | SBC Objectives | Synopsis |
|---|--|---|
| 1 | <p>Increase vaccination (focus on first dose)</p> <ul style="list-style-type: none"> - Protect friends & family - Vaccine is safe and effective | <p>Madam Naija visits Mama T's shop and sees a covid19 vaccine poster. She wonders why and asks mama T if she has started working for the covid people. Fifi mama Ts 7-year-old daughter tells her she posted it there because her schoolteacher says covid 19 vaccine is safe and will protect everyone from covid 19.</p> |
| 2 | <p>Complete vaccination</p> <ul style="list-style-type: none"> - Protect friends & family - Vaccine is fast & free - Friends & family are vaccinated. | <p>Madam Naija is about to leave the hospital with her son whom she took to the hospital. She sights her neighbor with his family who have come to get the covid 19 vaccine...she smirks at the hearing of the HCW who tries to explain why the vaccine is important to everybody, especially pregnant and lactating mothers, and that its also safe</p> <p>HCW</p> |
| 3 | <p>Increase testing</p> <p>Test is fast & free</p> | <p>Fifi and mama T meet Madam Naija in front of her shop locking up. She isn't feeling fine and wishes to go home. Fifi asks about her symptoms and suggests she goes for a covid test. Madam Naija is appalled by the suggestion. Big joe the driver comes to pick her up.</p> |
| 4 | <p>Increase testing</p> <ul style="list-style-type: none"> -Covid symptoms are similar to malaria -Test is fast & free(?) | <p>Madam Naija is at the hospital. The HCW runs the routine checks and directs her to go and get tested for malaria, covid amongst other tests. She wonders why covid is included. He explains that many illnesses have similar symptoms, and unless you get tested, you wouldn't know what is wrong with you.</p> <p>HCW</p> |
| 5 | <p>Increase prevention when suspected or confirmed positive</p> <p>Protect friends & family</p> | <p>Madam Naija is at home with her family. She has covid19. Her husband finds her in the sitting room gisting with her mum. He reminds her about the need to self-isolate so as not to infect other members of the family. At the end, Her mum suggests everybody be tested.</p> |



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| # | SBC Objectives | Synopsis |
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| 6 | <p>Increase vaccination (focus on first dose)</p> <p>Protect friends & family</p> | <p>Madam Naija is at the hospital. She happily tells the HCW that she has come for vaccination because she doesn't want to be sick like she was last time or infect her family. Instead, she wants to become the family chief protector.</p> <p>HCW</p> |
| 7 | <p>Increase vaccination (focus on complete)</p> <p>Make a plan to get a second dose</p> | <p>Madam Naija is back at the market. Her fellow traders welcome her back and she is excited while encouraging them to go get vaccinated. She encourages one of her fellow traders who is a breastfeeding mum to go get vaccinated.</p> |
| 8 | <p>Increase vaccination (focus on comorbidities)</p> | <p>At mama Ts restaurant, a customer asks for water to take his medication. Mama T praises him and encourages him to get vaccinated for covid19. He says he doesn't want to add to his problems. Fifi tells him that her uncle takes drugs every night, but he has been vaccinated</p> |
| 9. | <p>Booster dose</p> | <p>At mama Ts restaurant, big Joe is busy eating. Madam Naija storms in and demands he hurries. so she and others dont not miss getting their booster dose. Fifi encourages a customer to also go with others to get his booster vaccine.</p> |

Spot 1

Madam T's Restaurant

Mama T: (Warns) Fifi, shey you no go do ya assignment!

Fifi: Naim I wan do so.

Big Joe: (Complaining) My soup don finish; abeg make person com give me soup...

Fifi: Anhan, broda, you wan finish our soup?

Big Joe: (laughs) no blame me o! na your mama soup de sweet too much.

SXF: APPROACHING FOOTSTEPS

Madam Naija: (Off to On) Una weldone o. (COSTUMERS HAILS MADAM NAIJA)

Big Joe: (Excitedly) Mama don show!

Mama T: Madam Naija welcom.

Fifi: Big mummy, welcome!

Big Joe: Abeg mak person com give Mama food na...mama sidon.

Madam Naija: (Puzzled) Ah ah, Mama T, wetin Corona vaccine poster dey do for ya door mouth, abi you don begin work for dem?

Big Joe: (in a light tone) Hope say you nor dey put vaccine for inside soup wey you dey give us chop o?

Mama T: (laughs) Customer! No nah...

Fifi: Big mummy na me put di poster dia. Our teacher say Covid-19 vaccine de safe well well and e go protect you, me, and all our family from covid 19. Even broda costoma wey wan finish my mummy soup.

Madam Naija: Fifi... you don come again

Fifi: our teacher sabi road o! Big mummy u no go follow who know road?

Madam Naija: (exasperated) Fifi...!

The End

Spot 2

INT: DAY: HOSPITAL CORRIDOR:

Madam Naija, Jboy, Mama T and Fifi just finished exchanging pleasantries. Jboy is limping as they walk away, Fifi waves at them as they leave.

CUT TO INT: SAME DAY: HOSPITAL RECEPTION AREA:

Madam Naija and JBoy are at the reception, there's a health worker at the reception. Madam Naija sights Oga John and his family, and wonders what they are all doing at the hospital.

Madam Naija (Calls) Oga John! How far?

Oga John: Madam I dey o. how Jboy leg?

Madam Naija E don dey dey ok small small. we de wait for big joe to kom kari us.

Oga John: Ayaaa... Jboy pele....

MADAM NAIJA (Curiously) Wetin all of una com do for hia?

Oga John: (happily) We come collect our 2nd dose of covid 19 vaccine.

MADAM NAIJA (quizzically) Covid-19 vaccine, for ur pregnant wife, how?!

HEALTH WORKER (interjects lightly) Madam, women weh get bele and women weh de breastfeed de front front for those weh sopos colet the vaccination because e go protect dem and dia pikin from to catch the virus.

Oga John: Na why i carry my lovely wife to get beta protection join. o...bi like e don rish our turn. Madam Naija folo who know road o.

(HE LEAVES)

HEALTH WORKER Madam, try colet di vaccine so dat u go protect yasef and ya pikin from covid19 plus all ya family pipu and nebors sef..

MADAM NAIJA (Sarcastically) hmmm...

(BIG JOE WALKS IN)

Big Joe: Big Joe don show! Una don ready?

HCW Madam, Oga John sabi road o...you NO go folo who know road?
(she takes a look at the vaccination area, turns and walks away)

(Cut to Oga John and getting the shot-fast and free)

THE END

Spot 3

INT: DAY: MADAM NAIJA'S SHOP:

Madam Naija is locking her shop. Mama T and Fifi approach her.

Mama T: (Surprised) Madam Naija, na close you don dey close so abi you dey comot?

Madam Naija: Na close i de o my sister. Fifi how are you?

Fifi: Fine big mummy.. but why u de close?

Madam Naija: My pikin, body no gree me...

Madam T: Ayaaaa.. sorry o..

Madam Naija: Thank you my sister.. i don call Big Joe make e kom kari me go house

Fifi: (Cuts in) Big mummy, head de pain u?

Madam Naija: (Exclaims) small, small...

Fifi: Fever de worry u?

Madam Naija: well well... my pikin, body de pain me join

Fifi: Big mummy, e fit be say Covi19 don catch u o!

Madam Naija: haa! No be me o! wia i see am?

Fifi: Bet our teacher tok say if pesin body de pain am, kom get fever join and...

Mama T: We know wetin ya teacher tok bet mak big mummy go hospita go do test fes...

Madam Naija: I no get that kind time to go waste... na house i de go

Fifi: Big mummy our teacher say covid test de easy. And e no de waste time and na free. Now now dem finish u go go house go rest..

Madam Naija: hmmm. Fifi... leave me o... i don taya

(BIG JOE ARRIVES AND BECKONS TO HER...THEN WAVES TO THEM)

Fifi: Big mummy, Big Joe too sabi road... make u folo who know road o.

The End

Spot 4

EXT:SAME DAY: BIG JOE'S BUS:

Big Joe and Madam Naija are by the bus. He ushers her into the backseat of the bus, hands her a facemask, closes the door, gets into the driver's seat and drives off.

FADE OUT

A HCW sits in a corner room near the reception area where he has just finished attending to a patient. He looks at his file to call the next patient but before he can voice the name of this person, Madam Naija briskly enters and settles into the chair facing him.

Madam Naija: Oga doctor, body de pepper me. I know say i de sick. Body and head de pain me. Fever de worry me and small sore throat join..Abeg write me medicine sharp sharp

HCW: (Pleasantly) O-kay! wetin be your name

Madam Naija: Madam Naija.

(The HCW looks up at her and smiles. He opens her file.)

HCW: Your BP de kampe... but Mama before i write you medicine, you go need go run some test dem.

Madam Naija: Which kind test again (unhappily).

HCW: (Hands her the note) You go carry dis paper go lab go do malaria test, typhoid test, covid test, full blood... ..

Madam Naija: (Peruses the note) Wetin consin covid-19 for inside dis wan na! Wetin i get fit no pass malaria sef.

HCW: (Pleasantly) Madam all di tins weh u de feel for body na symptoms of many diseases dem. Hot body, pain body headache, tyanes, etc. If you no do test we no go fit know wetin de worry you. Weda na covid abi na malaria abi na anoda tin. abi how u see am?

Madam Naija: (Calmly) ...na so sha..

HCW: Na so ebi. ..and the covid test no no de tey o! now now u don finis. plus na free. kobo u no go pay.

Madama Naija: Enhen.....

HCW: When na... We sabi road for here....make you follow who know road o.

Madam Naija: Smiles weakly and heads off to do the test.

The End

Spot 5

Int: Madam Naija; sitting room; TV sound

Madam Naija: Mama, I tell am say if e go fit go anoda pesin shop buy minerals wen e sabi say I de sell..e no be my friend...e be my enemy o

Grandma: Ah Ah!!! Sisi, your own sef too much.

Madam Naija: Mama, no o. I sabi my friends...(Papa JBoy enters) Ah Honey welcome.

Grandma: My inlaw, welcome.

Papa JBoy: Mama, thank you. Good evening, Ma. Honey, why u de outside ur room? Where JBoy?

Madam Naija: Him de room de do assignment. You don chop?

Papa JBoy: U never ansa me o?

Madam Naija: E no easy make market woman like me siddon alone inside room from morning till night every day na... Na him I komot small kom siddon with mama de gist.

Papa JBoy: When you bin test positive for corona, sebi dem say make you dey one place come wear face mask join. Ehn, honey?

Madam Naija: I no komot na I de inside house since that day..

Papa JBoy: This woman, you no de hear word. You no sabi say mama fit catch corona from you?

Madam Naija: (sobers up) haaa

Papa Jboy: Yes. I fit catch am... Jboy fit catch am.... mMama fit catch am carry am go give dem for village...naso....

Madam Naija: Ahhhhh...abeg stop o...wetin I wan use my hand do so?

Papa Jboy: No worry.. e never late. Abeg, go your room. As dem say make you dey one place, we sopos take am serious, make anoda person no go catch am.

Grandma: Shey all of for dis haus no go go test like dis?

Papa JBoy: Mama, e don late now...we go go do test tomorrow

Grandma: Thank you my in law... you sabi road...we go follow who know road. (She coughs)

Madam Naija: Ah Mama! You dey cough???

The End



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Spot 6

EXT: HEALTH CENTER

Madam Naija just dropped from the bus and waving at them as the bus drives away. She walks into the health center.

CUT TO

INT: SAME DAY: DOCTOR'S OFFICE.

(Madam Naija is sitting in front of the doctor looking cheerful.)

HCW: The only madam for Naijaj! Mama, how bodi n a?

Madam Naija: (Excitedly) Body de kampe! na covid19 vaccine kari me come hia

HCW: (Surprised) Yu wan colet covid-19 vaccine?

Madam Naija: Yes o! oga doctor wen dat sickness waya me, i hear am o. small na him remain weh i for dash my family pipu covid. Now as i don well, i don turn chief protector. Wen i take di vaccine, i go protect myself, and dat one mean say i don protet my family pipu join.

(HCW is all smiles)

HCW: Mummy Naija! Mummy Naija! U see say no be malaria weh u bin tink say u get

Madam Naija: The chief protector-(Laughs). Oga dokto, now i sabi say pesin mus test before pesin go sabi wetin de wori am. This na wetin chief protector mus know o!

HCW: Na so o! But u sabi ba ehen....for patapata protection, make ur family pipu all join body come take the vaccine.

Madam Naija: I go bring dem kom. As the chief protector ...i don sabi road... I de folo who know road.

HCW/Madam N.: E good to follow who know road o!

The End

Spot 7

MARKET AMBIENCE

Madam Naija is in the shop with some of her market people (MC-market colleague)

Oga ND: Madam Naija welcome o! e don tey small

Madam Naija: Oga ND go jare! You weh no find me kom.

MC2: Madam Naija we miss you

Madam Naija: me sef miss u. Mama Ejima, how baby?

MC1: e de fine o... but wait fes...Na true say na corona worry u?

Madam Naija: Na true o! bet Thank God say i don well now. I just de kom back from health centre wia I go take my fes dose of vaccination!

Oga ND: ehen??.. and na you carry face pass dat time weh doz covid pipu carry vaccine enter market o.

Madam Naija: Ah... I don change o...see... make all of una weh never collect vaccine go collect o... Me don mark di day weh I go go collect my second dose for my calenda.

MC1: (lazily) Na time to leave my shop go health centre go hard. I dey always busy for shop plus pikin de han.

Madam Naija: hmm.. Nkiru...na person wey dey well dey sell market o. Plus doctor for hospita tell me say pregnant women, and women like u weh de breastfeed pikin dem sopos de front front for pipu weh sopos kolet dat vaccine o.

MC1: ehenn....

Madam Naija: Yes o. e say di covid vaccine go protect you and di pikin weh you de breasfeed from to catch the corona ..(smiles)my sister, folo hu know road o!

MC2: but e de safe for her nd di pikin?

Madam Naija: welle well. Dokto talk say e de safe for everybody

MC1: I go try.tomorrow before I open shop I go try reach di health center collect my own . Make me sef folo who know road.

Madam Naija: Me lai dis ehen, I dey regret say I no take the vaccine sinceeee...but i don sabi road and as beta market pipu weh we be, we de folo who know road!

The End

Spot 8

[Mama Fifi's restaurant]

Mama T: Fifi, shey you no go com carry ya food befor e cold?

Fifi: Hungry neva catch me...

Mama T: ok o. No com begin worry me wen I dey sell give pipul say yu wan chop o...

Pauloo: (Enters Pauloo) Mama T International!!!!

Mama T: Pauloooskiiii!!

Pauloo: Mama T abeg book me down....I go see u next week. Give me three fufu and white soup.

Mama T: Ah ah Pauloo? Only three? No be four again?

Pauloo: hahah Mama T, small small...we go reach dia. Abeg bring me water weh no cold make I take swallow my medicine.

Mama T: (matter of fact) Paulosky I like as you de take ur medicine jejeli... E go come sweet pass if u go take the corona vaccine join like I tell you last time.

Pauloo: But e go complication dis my hypertension weh I carry so.

Fifi: Mummy I wan chop now.

Pauloo: Fifi girl! How are you?

Fifi: Fine. Uncle Pauloo, my Daddy brother, Uncle Jaiye de take medicine every night but him don take di vaccine

Pauloo: This Fifi girl, just grow up become doctor make we rest.

Mama T: Pauloo but na true she talk. As you get this condition so, na you need this corona vaccine pass becos if corona catch you e go fit dabaru you for body well well...

Pauloo: ehen... ok...I don hear, I don hear...

Fifi: Uncle Pauloo... uncle Big Joe dey carry pipu go health centre on Friday. Make u folo am.

Pauloo:

I say I don't hear na. Doctor Fifi... I go follow who know road.

The End

Spot 9

Booster / Second Dose

RESTAURANT AMBIENCE

Big Joe: (Belches) Dis food no even reach anywhere...

One Man Show: (Amused) Oga Big Joe, after dat big plate?

Big Joe: One man show, wich one com be ya own na! Abeg
make una give me extra

Fifi: (laughing)Unku big Joe, you neva pay for di one wey you chop o

(MADAM NAIJA ENTERS)

MN: (Shocked) Big Joe! U still dey sidon, wey we dey wait u inside
moto?

Big Joe: No ves, I just say make I give my belle small booster before we
go collect di original booster...

MN: Abeg do quick, make we no miss this booster today abi make
we begin trek go?

Fifi: Unku one man show! You no go colet ya COVID-19 booster?

One Man Show: I for go. But I get one important football match wey I wan watch
wen I eat finish.

Fifi: Health first o unku. As you don take the first layer of vaccination
dem, e go good make you step up go alllllll the way na.

Big Joe: One man show, chance still dey o, com make we go collect
corona vaccine booster na...

One Man Show: Nor worry Oga Joe, anoda

Fifi: Uncle one man show, you no go folo who know road?

One Man Show: Oya I don hear. I no go do one man show for this one. I go follow
who know road.

The End

NEW SCRIPT 8

(Mama Fifi's restaurant]-Scene opens with Madam Naija and mama T discussing. Madam Naija is showing her some materials)

Mama T: (Laughing) Mama Naija, di chief protector!

Madam Naija: Yes o.na me be dat

Fifi: (Fifi runs in and hugs Madam Naija) Mummy I de hungry

(Madam T beckons to a waiter to bring food for Fifi)

Pauloo: (Enters Pauloo) Mama T International!!!!

Mama T: Pauloooskiiii!!

Pauloo: Mama T abeg book me down....I go settle. (sitting down) three fufu and white soup.

Mama T: Ah ah Pauloo? Only three? No be four again?

Pauloo: hahah Mama T, small small...we go reach dia. Abeg bring me water fes make I swallow my medicine.

Mama T: (matter of fact) Paulosky I like as you de take ur medicine jejeli... but E go sweet pass if u go take the corona vaccine join like I tell you last time.(with a smile)

Pauloo: (concerned and a little too loudly) Ahh... but I no wan make e go complication dis my hypertension weh I carry so.

(Madam Naija who has been playing with Fifi, both turns to Pauloo)

Fifi: Unku Pauloo, my Daddy brother, Uncle Jaiye de take medicine every night but him don take di vaccine.

Pauloo: (laughing) Fifi girl....., just grow finis become doctor make we rest.

Madam Naija: Paulooo....

Pauloo: Madam Naija....

Madam Naija: Na true she talk. As you get this condition so, na you need this corona vaccine pass becos if corona catch you e go fit do you strong tin o!well...

Pauloo: ehen.....

Madam Naija: Paulo... Big Joe dey carry pipu go health centre on Friday. Make u folo us.(smiles). Chief protector sabi road.

Pauloo: I don hear o. I go follo who know road.

The End